

What's Trending in Real Estate?

There has been lots of myths and misconceptions about mega township projects. Often it has been seen people getting confused when its to choose between standalone tower or township project.

Well, I'm here to clear all your confusion and doubts.

The way economy has changed from Agriculture to Manufacturing, but recently there has been a major shift to technology and Digitalization. In the same manner, Customer & Investor preferences got changed from CIDCO Construction to Private Builders & Major shift from standalone towers to upgraded township lifestyles.

With a fast lifestyle, standalone towers are losing their Capital Value/Resale Value although the resale market value still exists, but no customers are willing to buy.

Many buyers have a dilemma that maintenance charges will be high as township projects comes-up with ultra-modern amenities but it's the complete opposite. The cost is divided into quantum as the township has a minimum of 4/5 towers with 500+ inventory.

The recent two lockdown phases have also contributed major focus shift from standalone towers toward the township culture amongst the potential masses.

The millennials are more inclined toward township projects as they do not want to compromise on the standard of living with high-class amenities available within the project.

Real-time analysis by
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